



THOMPSON COMMUNICATIONS

**Quick Reference Statistics Relevant to Kirk Shannon Butts' *Blueprint*:**

**Variety Box Office Figures for *Dirty Laundry***  
(See Line 62)

[http://www.variety.com/index.asp?layout=boWeekly&sort=weekly\\_revenue&date=12%2F8%2F2007&boxmonth=12&boxday=8&boxyear=2007&submit.x=11&submit.y=12&submit=Search](http://www.variety.com/index.asp?layout=boWeekly&sort=weekly_revenue&date=12%2F8%2F2007&boxmonth=12&boxday=8&boxyear=2007&submit.x=11&submit.y=12&submit=Search)

**The Gay & Lesbian Consumer Index**

[http://communitymarketinginc.com/mkt\\_int\\_gld.htm](http://communitymarketinginc.com/mkt_int_gld.htm)

**National Marketing Studies Confirm the Affluence of the Gay and Lesbian Market**

[www.rainbowreferrals.com/sponsors/statistic.asp](http://www.rainbowreferrals.com/sponsors/statistic.asp)

**New 'Buying Power' Report Shows Blacks Still Outspend Other Ethnic Segments**

[www.targetmarketnews.com/Buying%20Power%20report%2003.htm](http://www.targetmarketnews.com/Buying%20Power%20report%2003.htm)

**Black Gays and Lesbians Gaining Visibility on New Cable TV Programs**

[www.blackamericaweb.com/site.aspx/bawnews/blackgays830](http://www.blackamericaweb.com/site.aspx/bawnews/blackgays830)

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