

FinkProductions 

ePLANET



PRESS RELEASE

For Immediate Release



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EPLANET -- RAINFOREST QUEST / CENTRAL AMERICA
NOW REPRESENTED IN US AND WORLDWIDE
BY VISION FILMS

Philadelphia, PA -- March, 2010 -- **Carlos Fink**, producer and director of **ePLANET Rainforest Quest Central America** has signed with **Vision Films** to represent the project in both the domestic and international markets. Founded in 1997, and based in Sherman Oaks CA, **Vision Films** is an independent, worldwide distributor of **Feature Films, Documentary Specials, Series, Music, and Reality Programming**. **Vision Films** licenses all available **Theatrical rights, Television, Video/DVD, and New Media** rights to both the International and Domestic markets. **ePlanet Rainforest Quest Central America** is available as a full



length, interactive video program, and has also been edited to three episodes fitting standard US television thirty minute time slots.

Writer / Director / Producer **Carlos Fink** believes that children can be inspired to appreciate the value of our environment by seeing what other people around the world, and in communities just like their own, are achieving through their environmental efforts. Seeing what others are accomplishing will inspire and motivate his young viewers to take **personal, environmental responsibility, beginning with simple actions in their own communities and neighborhoods.**

The first in his **ePLANET** series: **Rainforest Quest / Central America** takes children on a fascinating and illuminating journey through tropical rainforests in **Mexico, Belize, and Costa Rica.** Their hosts are two 3D animated, approximately ten to twelve year old characters: **Timo** and **Dina.**

The story begins with an introduction to the majestic jungles of **Central America.**

In **Mexico** we visit the **Sian Ka'an Biosphere** in **Quintana Roo** on Mexico's Yucatan peninsula. Timo and Dina explore over **1.3 million acres of protected rainforest** that provides home to more than five thousand indigenous people, thousands of plants, and hundreds of species of birds, animals, fish, and reptiles.

The biosphere of **Sian Ka'an** in Mexico contains **tropical forests, lagoons, beaches, mangrove forests, cenotes, and coral reefs.** Children see birds like **toucans, pelicans, and flamingos,** and **lots of reptiles including the crocodile.**

Next stop is **Belize,** where Timo and Dina visit **one of the world's most ecologically friendly nations.** They take a trek down the **Medicinal Trail,** where children learn about **the connection between plants and medicine.** They will see how **Belize is a sanctuary to many rainforest animals.** The protected forests of Belize **are home to about one hundred and fifty species of mammals and over five hundred species of birds.** They will also see **tapirs, howler monkeys, jaguars,** and **an astounding display of butterflies.**

The last stop in the Central American installment of the series is **Costa Rica, one of the world's most most spectacular gardens.** The program displays Costa Rica's extraordinary wealth of flora and fauna.

Timo and Dina host the children's journey through **an incredible cloud forest, then traverse the**

jungle canopy on a series of hanging bridges, then learn about the role the Arenal volcano plays in maintaining the health of the jungle. The children then learn about **snakes, iguanas, leaf cutter ants, coatis, and sloths.**

The program then moves beyond the exotic locations to more familiar surroundings: **classrooms, parks, and nature centers** where students are shown **making a difference in their own communities.**

Now In Development: RAINFOREST QUEST; Pacific Northwest Series

Next, **ePLANET** will take young viewers to the **American Pacific Northwest: Oregon, Washington and British Columbia (Canada)** to visit the vast temperate rainforests throughout the Pacific Northwest region.

In **Northern California ePlanet** is planning on visiting **Redwood National Park** (Nearly half of the remaining old growth redwoods are in Redwood National Park.) **Prairie Creek Redwoods State Park in Redwood National Park** (Coast redwoods & wildlife viewing: wild Roosevelt elk herds roam the park and beach, the tallest redwoods.) **Humboldt Redwoods State Park Ave of Giants** - The world's largest remaining contiguous old-growth coast redwood forest. (Established by President Theodore Roosevelt in 1908, Lower Klamath Refuge is our nation's first waterfowl refuge. This 46,900 acre Refuge is a varied mix of shallow freshwater marshes, open water, grassy uplands, and croplands.) **Modoc National Forest** (The Modoc National Forest is the home of over 300 species of wildlife. The primary large wildlife seen on the Modoc are Rocky Mountain mule deer and pronghorn antelope. Beavers are often found along streams and lakes.)

In Oregon: Crater Lake National Park; Upper Klamath National Wildlife Refuge - Klamath Falls; Tillamook Rainforest; Columbia River Gorge

In Washington: Olympic National Park - Hoh Rainforest / River; Lake Crescent – Marymere Falls; Hurricane Ridge - Klahhane Ridge; North Cascades National Park Ridgefield National Wildlife Refuge.

In British Columbia (Canada) Carmanah Pacific Provincial Park – Heaven Grove; Strathcona Provincial Park (Designated in 1911, is the oldest provincial park in British Columbia. Located almost in the centre of Vancouver Island, Strathcona park is a rugged mountain wilderness comprising more than 250,000 hectares. Mountain peaks - some perpetually mantled with snow -

dominate the park. Lakes and alpine tarns dot a landscape laced with rivers, creeks and streams.) **Knight Inlet - Thompson Sound – Grizzly Bears** (The inlet cuts eighty miles through the remote Coast Range of Mountains to the head of Knight Inlet, and Mt. Waddington, the highest mountain located totally within British Columbia.) **Clayoquot Sound** (The islands and mountains of Clayoquot Sound are covered with coastal temperate rainforest. The kind of rainforest found in Clayoquot Sound is the most rare kind of forest in the world, covering less than 0.2% of the Earth's land surface.)

The series is supported by a website: www.eplanetkids.com which expands on many of the subjects examined in the video program.

In late 2009, the **Coalition for Quality Children's Media** awarded **Carlos Fink** their **KIDS FIRST!** endorsement* for his **ePLANET -- Rainforest Quest / Central America** children's environmental, educational program.

(* Endorsement is the highest of three possible levels of recognition.) The **Coalition for Quality Children's Media** is a national, nonprofit organization founded in 1991 whose mission is to teach children critical viewing skills and to increase the visibility and availability of quality children's media. The Coalition is a voluntary collaboration comprising more than 10,000 media professionals, lobbyists, policymakers, child advocates, educators, parents and families nationwide. additional information on their organization and endorsement can be obtained at www.kidsfirst.org



Telly Award

The first installment of the series **also won a 2009 Telly Award** in the **Children's Audience** category.

Producer / director **Carlos Fink** wants to leave children with the message that yes, it's true that people have caused damage to our environment, **but people are also working hard to resolve environmental problems, and in many cases achieving success. And there are very simple things that we can all do in our everyday lives to help improve our environment.**

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The current completed version is in English, but since the two main characters are animated, the program is easily adapted to other languages. A Spanish language version is currently in production.

Writer / Director / Producer **Carlos Fink** is available for interview by appointment.

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Vision Films attends and exhibits at all the film and television markets including: **NATPE** in January, **Berlin** in February, **HK FILMART** in March, **MIPTV/MIPDOC** in April, The **Cannes Film Festival** and **LA Screenings** in May, **DISCOP** in June, **HME** in July, **MIPCOM** in October, **AFM** in November, and **TVASIA FORUM** in December. In addition, the sales staff makes many sales trips to individual territories in between sales markets, and attends some of the Film Festivals around the world.

Vision Films currently has a library of over 500 feature films, and over 500 documentaries. On the feature side, Vision represents top of the line independent film and music producers and some prestigious Film Libraries. Vision is the designated sales agent for such program suppliers as: **The Kushner-Locke Company, Screen Actors Guild, World International Network (WIN), Flashpoint UK Ltd., City Block Productions, Xenon Pictures, CodeBlack Entertainment, and Stranger Than Fiction Films**. For Documentaries, Vision Films represents such acclaimed documentary producers as: **Cube International, Timeless Media, STS Media, Sinclair Institute, Istituto Geografico De Agostini** and **GOE**.