



**PRESS RELEASE**

For Immediate Release

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**EPLANET -- RAINFOREST QUEST PACIFIC NORTHWEST**  
**( SERIES 2 )**  
**NOW IN DEVELOPMENT**

Philadelphia, PA -- March, 2010 -- **Carlos Fink**, producer and director of **ePlanet Rainforest Quest Central America** has begun developing **Series 2** in the **ePlanet** series: **ePlanet Rainforest Quest Pacific Northwest**. In **Series 2 ePLANET** will take young viewers to the **American Pacific Northwest: Northern California, Oregon, Washington and British Columbia** to visit the vast temperate rainforests throughout the **Pacific Northwest** region.

In **Northern California ePlanet** will be visiting **Redwood National Park**, (Nearly half of the remaining old growth redwoods are in Redwood National Park) **Humboldt Redwoods State Park**, **Arcata Marsh & Wildlife Sanctuary** (The Arcata Marsh and Wildlife Sanctuary is a world famous

innovative wetland system built as a cost-effective and environmentally sound wastewater treatment solution). **ePlanet** will also visit **Klamath National Forest, Lower Klamath National Wildlife Refuge, and Modoc National Forest.** (The Modoc National Forest is the home of over three hundred species of wildlife). The primary large wildlife seen on the Modoc are Rocky Mountain mule deer and pronghorn antelope. Beavers are often found along streams and lakes.

In **Oregon ePlanet** will visit **Crater Lake National Park** in South Central Oregon. (**Crater Lake National Park** has been recommended as a wilderness preserve.) **Siskiyou National Forest** (The Siskiyou area embodies the most complex soils, geology, landscape, and plant communities in the Pacific Northwest. The Siskiyou is the most floristically diverse National Forest in the country with some extraordinary botanical resources. **Siuslaw National Forest** (The Siuslaw National Forest is a very diverse and productive region extending from Tillamook to Coos Bay along the Oregon coast. The forest encompasses over 630,000 acres of unique and varying ecosystems.) **Howling Acres** is dedicated to the preservation of wolves. Howling Acres provides a safe shelter for orphaned and injured wolves, offers educational tours, recreational activities, special events and live demonstrations.

In **Washington State, ePlanet** will visit **the Olympic Peninsula** (The Olympic Peninsula is a unique geographic province consisting of five major landscape settings: temperate rain forest, rugged mountain terrain, large lowland lakes, cascading rivers, and saltwater beaches.) **Olympic National Park** (Pacific Ocean beaches, rain forest valleys, glacier-capped peaks and a stunning variety of plants and animals. The heart of Olympic is wilderness; ninety-five percent of Olympic National Park is designated as a Wilderness sanctuary). **North Cascades National Park** (The North Cascades National Park is a remote wonder, home to over three hundred glaciers, four hundred miles of trails and wide expanses of unspoiled wilderness. **Ridgefield National Wildlife Refuge, and the Columbia National Wildlife Refuge.**

In **British Columbia (Canada) ePlanet** will be visiting **Carmanah Pacific Provincial Park, Heaven Grove** (The Carmanah Giant, at ninety-five meters, is thought to be the tallest Sitka spruce in the world, although it is less than four hundred years old). **Knight Inlet - Thompson Sound – Grizzly Bears** (The Great Bear Rainforest contains the largest tract of contiguous ancient temperate rainforest left on Earth. This temperate rainforest supports Canada's largest grizzly bears, the rare white spirit bear and thousands of genetically unique races of Pacific salmon. The **Clayoquot Sound** (The islands and mountains of Clayoquot Sound are covered with coastal temperate rainforest. The kind of rainforest found in Clayoquot Sound is the most rare kind of forest in the world, covering less than 0.2% of the Earth's land surface.)

Writer / Director / Producer **Carlos Fink** believes that children can be **inspired** to appreciate the value of our environment by seeing what other people around the world, and in communities just like their own, are achieving through their environmental efforts. Seeing what others are accomplishing will inspire and motivate his young viewers to take **personal, environmental responsibility, beginning with simple actions in their own communities and neighborhoods.**

The first in his **ePLANET** series: **Rainforest Quest Central America** takes children on a fascinating and illuminating journey through tropical rainforests in **Mexico, Belize, and Costa Rica.** Their hosts are two 3D animated, approximately ten to twelve year old characters: **Dina and Timo.**

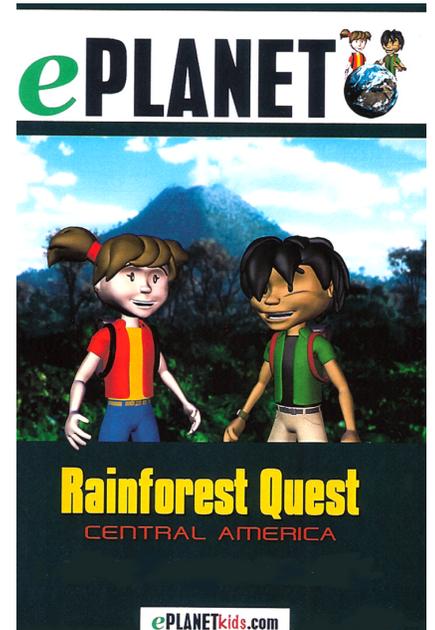
The story begins with an introduction to the majestic jungles of **Central America.**

In **Mexico** we visit the **Sian Ka'an Biosphere** in **Quintana Roo** on Mexico's Yucatan peninsula. Timo and Dina explore over **1.3 million acres of protected rainforest** that provides home to more than five thousand indigenous people, thousands of plants, and hundreds of species of birds, animals, fish, and reptiles. The biosphere of **Sian Ka'an** in Mexico contains **tropical forests, lagoons, beaches, mangrove forests, cenotes, and coral reefs.** Children see birds like **toucans, pelicans, and flamingos,** and **lots of reptiles including the crocodile.**

Next stop is **Belize,** where Timo and Dina visit **one of the world's most ecologically friendly nations.** They take a trek down the **Medicinal Trail,** where children learn about **the connection between plants and medicine.** They will see how **Belize is a sanctuary to many rainforest animals.** The protected forests of Belize **are home to about one hundred and fifty species of mammals and over five hundred species of birds.** They will also see **tapirs, howler monkeys, jaguars,** and **an astounding display of butterflies.**

The last stop in the Central American installment of the series is **Costa Rica, one of the world's most spectacular gardens.** The program displays Costa Rica's extraordinary wealth of flora and fauna.

Timo and Dina host the children's journey through **an incredible cloud forest, then traverse the**



**jungle canopy on a series of hanging bridges, then learn about the role the Arenal volcano plays in maintaining the health of the jungle.** The children then learn about **snakes, iguanas, leaf cutter ants, coatis, and sloths.**

The program then moves beyond the exotic locations to more familiar surroundings: **classrooms, parks, and nature centers** where students are shown **making a difference in their own communities.**

The series is supported by a website: [www.eplanetkids.com](http://www.eplanetkids.com) which expands on many of the subjects examined in the video program.

In late 2009, the **Coalition for Quality Children's Media** awarded **Carlos Fink** their **KIDS FIRST! Endorsement\*** for his **ePlanet Rainforest Quest Central America** children's environmental, educational program.

(\* Endorsement is the highest of three possible levels of recognition.) The **Coalition for Quality Children's Media** is a national, nonprofit organization founded in 1991 whose mission is to teach children critical viewing skills and to increase the visibility and availability of quality children's media. The Coalition is a voluntary collaboration comprising more than 10,000 media professionals, lobbyists, policymakers, child advocates, educators, parents and families nationwide. additional information on their organization and endorsement can be obtained at [www.kidsfirst.org](http://www.kidsfirst.org)



The first installment of the series **also won a 2009 Telly Award** in the **Children's Audience** category. **Founded in 1979**, the Telly Awards is the **premier award** honoring outstanding local, regional, and cable TV commercials and programs, **the finest film and video productions**, and groundbreaking web commercials, videos and films. **Nearly 11,000 entries** from all 50 states and around the world entered last years competition. To view the complete list of Telly Winner for the 30th Annual competition, please visit [www.tellyawards.com](http://www.tellyawards.com).

**ePlanet** producer **Carlos Fink** recently signed with **Vision Films** to represent the project in both the domestic and international markets. Founded in 1997, and based in Sherman Oaks CA,



**Vision Films** is an independent, worldwide distributor of **Feature Films, Documentary Specials, Series, Music, and Reality Programming.** **Vision Films** licenses all available **Theatrical rights, Television, Video/DVD, and New Media** rights to both the International and Domestic markets. **ePlanet Rainforest Quest Central America** is available as a full length, interactive video program, and has also been edited to three episodes fitting standard US television thirty minute time slots.

Producer / director **Carlos Fink** wants to leave children with the message that yes, it's true that people have caused damage to our environment, **but people are also working hard to resolve environmental problems, and in many cases achieving success. And there are very simple things that we can all do in our everyday lives to help improve our environment.**

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The current completed version is in English, but since the two main characters are animated, the program is easily adapted to other languages. A Spanish language version is currently in production.

Writer / Director / Producer **Carlos Fink** is available for interview by appointment.

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**Vision Films** attends and exhibits at all the film and television markets including: **NATPE** in January, **Berlin** in February, **HK FILMART** in March, **MIPTV/MIPDOC** in April, The **Cannes Film Festival** and **LA Screenings** in May, **DISCOP** in June, **HME** in July, **MIPCOM** in October, **AFM** in November, and **TVASIA FORUM** in December. In addition, the sales staff makes many sales trips to individual territories in between sales markets, and attends some of the Film Festivals around the world.

**Vision Films** currently has a library of over 500 feature films, and over 500 documentaries. On the feature side, Vision represents top of the line independent film and music producers and some prestigious Film Libraries. Vision is the designated sales agent for such program suppliers as: **The Kushner-Locke Company, Screen Actors Guild, World International Network (WIN), Flashpoint UK Ltd., City Block Productions, Xenon Pictures, CodeBlack Entertainment, and Stranger Than Fiction Films.** For Documentaries, **Vision Films** represents such acclaimed documentary producers as: **Cube International, Timeless Media, STS Media, Sinclair Institute, Istituto Geografico De Agostini and GOE.**